

INTELLIGENT MAILING - CONVENIENT, SMART
AND PROFESSIONAL

IM350



The Simplest Office
Mailing Solution

HASLER
America's better choice.®

HASLER'S IM350

THE PERFECT OFFICE MAILING SOLUTION

Maximizing efficiency in your mail operations is a key component in ensuring professional communications. The best way to achieve those goals is the Hasler IM350 Intelligent Mailing solution. The IM350 makes it simple to weigh, rate, post and track your mail with accuracy. And, it's amazingly easy to use, with a level of convenience that more than meets your mailing needs.

The IM350's smart and user-friendly technology starts with the powerful, semi-automatic feeder and integrated weighing platform. It's features, functionality and desktop data access will simplify your mailing tasks and provide effective control of mail-related costs... all at the touch of a button.

SIMPLE AND CONVENIENT PROCESSING

Process your mail quickly and easily. Weighing and rating your mail is fast and accurate when using Differential Weighing technology. Simply place all your mixed weight mail on the weighing platform, remove an envelope, and the correct rate is calculated automatically. And with "Smart Start", when you're ready, so is your IM350. Each time an envelope is removed, the power feeder activates and is ready to process your mail.



SEALING AND SECURING YOUR MAIL

Secure sealing ensures confidentiality. The integrated moistener allows for a tip-to-tip seal, ensuring a high quality appearance for your mail piece and all-important mail security. Its easy access and no-spill water reservoir is designed for quick removal, easy fill up and simple cleaning.



MONITOR, TRACK AND CONTROL POSTAGE COSTS

Your business needs to efficiently manage and control postal expenditures. Intelligent Mailing from the IM350 gives you online access to mail-related information. Monitor and track postage, mail class and department usage to effectively control expenses and develop more accurate budgets.

A WIZARD AT SELECTING RATES

No more confusion selecting postal rates. The IM350 Rate Wizard walks you step-by-step through the process of choosing the right rate and combination of USPS® special services. It also offers rate shortcuts for quick selection of commonly used rates, improving and simplifying the entire mailing process.



DON'T RUN OUT OF INK

Intelligent Mailing also means efficient ink management. The IM350 uses a long-life cartridge and minimizes ink usage by printing a smaller, USPS compliant IBI Lite indicia. "Low ink" email alerts ensure that you don't run out of ink, keeping your mailing process up and running. And the IM350's quick access cartridge design means changing ink has never been easier.



MAKE A LASTING IMPRESSION

Impressions make a difference. Let your mail reach out to customers with a level of professionalism that enhances your business image. The IM350 lets you select customized or standard advertising slogans. Or design a text message to personalize and reinforce communications and promote customer relations.



HASLER ADDS VALUE TO YOUR MAIL PROCESS

The IM350 allows for convenient online access to your mailing information right from your desktop, providing simpler and more effective management of your mail communications. This becomes a valuable tool for increasing efficiency, productivity and cost savings through better control of various mailing functions – transforming complicated tasks into simple ones.

MORE FEATURES, MORE FUNCTIONALITY, MORE SOLUTIONS

Performance

- Ergonomically-designed with quiet operation
- Power feed for fast batch processing
- Built-in five-pound weighing platform
- Differential weighing for fast processing
- Envelope moistener with easy-access reservoir

Efficiency

- Rate Wizard walks you through rate selection
- Rate shortcuts for quick rate selection
- Shortcut Keys for instant function settings
- Automatic date advance with time preset
- Download postage now, pay later with TotalFunds™

Cost Control

- PIN code protection prevents unauthorized usage
- Eliminate accidental mis-posting with default postage setting
- Track postage usage by department or user
- Online access to postal usage for previous 13-months
- Lower postage costs with USPS eConfirmation Services

Online Management

- Conveniently view postal and department usage from your desktop
- Simple, hassle-free postal rate change downloads
- Track eCertified and eConfirmation mail
- "Low-Ink" alerts make ink reordering simple
- Get added support with remote diagnostics

IM350 SPECIFICATIONS

SYSTEM DIMENSIONS (L x D x H)

- 17" x 15" x 10" (Base, moistener, feed deck)

ENVELOPE SPECIFICATIONS

- Minimum: 3.5" x 5"
- Maximum: 10" x 13"

OPTIONS

- Differential weighing
- Rate protection – with Total Advantage Plus
- Track data and generate reports online with Total Management
- E-Services: eDelivery Confirmation, eSignature Confirmation & eCertified
- Departmental accounting upgrades (100 accounts)
- USB report printer
- Label/Barcode scanner



QUICK FACTS

- **Processing Speed:** Up to 40 lpm
- **Ink Cartridge Capacity:** Up to 7,000 impressions
- **Date Advance:** Up to 30 days
- **Programmable Jobs:** 9
- **Value:** Up to 5 digits (99.999)
- **Ad Dies:** 8 standard, 2 customizable
- **Mail Class Dies:** Automatically enabled
- **User Text Messages:** 9
- **Thickness:** Maximum 3/8"; maximum with moistening 1/4"

HASLER PRODUCTS AND SERVICES

For a demonstration or more information, please contact your local Hasler dealer, or call 800/995-2035.

Email: info@haslerinc.com

- Mailing Systems
- Mail Center Management
- Postal Scales
- Postal Accounting
- Folders and Inserters
- Mail Sorting and Tracking
- Address Printers
- Service and Supplies
- Tabbers
- Leasing Services

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